

5 KEY TRENDS

**NOTICED IN
TRANSFORMATION
CONSULTING**

**ACROSS THE
UNITED ARAB
EMIRATES**



**BOTH PUBLIC AND
PRIVATE ORGANIZATIONS
ESPOUSE THE NEED FOR
TRANSFORMATION**

BUT,

**MANY LACK THE MATURITY
ON HOW TO PLAN RIGHT
AND START RIGHT**



**SEVERAL BUSINESSES
SAY THAT THEY WANT TO
MANAGE CHANGE BETTER**

BUT,

**THEY DO NOT KNOW HOW
TO, NOR DO THEY WANT TO
PAY FOR IT**



**THE SECOND PART OF THE
QUOTE, “*JACK OF ALL
TRADES BUT MASTER OF
NONE...*”**

IS,

**“*...BETTER THAN BEING A
MASTER OF ONE.*” LEADERS
SEEK EXPERTS WITH BROAD
SKILLS RATHER THAN DEEP.**



**METRICS ARE ESSENTIAL
TO SHOW THE SHIFT,
ALBEIT LEANING
POSITIVE OR NEGATIVE**

BUT,

**MANY ORGANIZATIONS DO
NOT HAVE THE IN-HOUSE
CAPABILITY TO CREATE OR
TRACK THE RIGHT ONES**



**TRANSFORMATIONS FAIL
FOR MANY REASONS,
MOSTLY DUE TO A LACK OF
CENTRALIZED MANAGEMENT**

BUT,

**A TRANSFORMATION
MANAGEMENT OFFICE CAN
SYSTEMATICALLY *FLIP THE
ODDS* IN FAVOR OF SUCCESS**

